

NAV 2015
IMPLEMENTATION



THE CASE STUDY
MEMO FASHIONS





Moving All Business Processes to a Single Place

Customer

Memo Fashions

Country

United Kingdom

Industry

Fashion & Apparel

ABOUT MEMO FASHIONS

Memo Fashions is a global clothing and lifestyle brand for men and women, offering elevated casuals made for life's everyday hustle. Their Head office is in London, with associate offices in Hong Kong, Changping, Shanghai, Chennai and Delhi. Memo Fashions is a major player to the high street, which demands a quick response product that is competitive in terms of price and design.

THE CHALLENGE

Memo Fashions' key business differentiator is being able to go from design to product in 10 weeks or less. However, their ageing legacy solution had many external work arounds, slow response times, and added overheads. They needed an integrated end-to-end solution optimized for challenges within the Fashion & Apparel industry.



THE SOLUTION

We implemented an integrated solution for Memo Fashions, enabling them to address key challenges across the whole enterprise. Previously they were using distributed systems like Sage and Excel to manage the business, but now manual processes and disparate systems were all mapped into Microsoft Dynamics NAV 2015—tailored to the unique requirements of the industry.

Users now work on one system with all relevant information in one place, improving end-to-end business processes and increasing overall productivity. With easy access to their key transactions, users can now respond to customer demands much more quickly.

Linking sales and purchase orders to approvals was critical as all products are procured to customer order. We created a dashboard to display all linked sales and purchase orders pending approval. In addition, if the sales order or purchase order need changed, both documents can easily be sent again for approval. This ensures changes can be more easily managed, keeping a focus on maintaining the margins negotiated by merchandisers.

Solution Version & Extensions

- ❖ Microsoft Dynamics NAV 2015 (newest version at the time)
- ❖ Enhancement to approvals functionality for sales orders and purchase orders
- ❖ Enhancement to create combinations of Item Variants based on colour and Size combinations.
- ❖ Enhancement on Sales order entry page to input item quantity by size variants.

THE BENEFITS

- ❖ Improved overall business productivity
- ❖ Faster, clearer, and more concise information
- ❖ Better service and improved customer satisfaction

“Working with Mercurius really helped us think about how we could improve our business. Their solution has addressed many of the problems we faced and has made a real difference to our business productivity; ultimately helping our bottom line.”

PRATEEK BANTHIA – DIRECTOR
MEMO FASHIONS